
Community Supported Agriculture

Expansion

Thanks to a forward-thinking organization known as the Lindsay Group, North Star Farms will once again be participating in a Community Supported Agriculture (CSA) program in 2010 that will deliver fresh, certified organic produce to numerous clients in the communities of Bismarck and Minot. The Lindsay Group established a potential customer base, then coached Marv and Ilene Baker as they presented information about North Star Farms and the produce grown on the farm. This year we're doubling our CSA offerings.

The CSA

Each Friday, North Star Farms will deliver bundles of certified organic produce that is in season to a pre-determined location where clients will pick it up. The process is repeated each week for approximately 14 weeks. As new items are ready for harvest, they are picked and added to the clients' bundle. This ensures fresh produce all season. To join our CSA, please email us at mbaker@northstarorganic.com or veggies@northstarorganic.com.

Consultants

Cori and Athan Lindsay, who operate the Lindsay Group in Bismarck, approached North Star Farms with some CSA information that had the potential to expand the farm's customer base beyond the local farmers' markets. The Lindsays explained that North Star Farms is unique and that the Lindsay Group services would fit the needs of a unique operation like North Star Farms. A refreshing coaching approach was used that differed from traditional consulting. It actually enhanced the success of this promising project. One year later, it is doubling.

Testimonial

Marv and Ilene strongly recommend that if anyone is interested in developing a business or expanding an existing one, contact the Lindsay Group by email at (corilindsay@me.com). Their skill set is as unique as the organizations they work with. Here is what they offer:

- Community and economic development
- Collective and traditional philanthropy
- Non-profit and business development
- Organization development and advancement
- Strategic thinking and planning

The Lindsay Group can help you too. Contact the Lindsays for a no-nonsense approach to consulting.